



**April 27, 2007**  
**NEWS RELEASE**  
 For Immediate Release

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**Harlan Bakeries, Inc. (Harlan) Awarded 12 First Place Blue Ribbons in the 2007 American Pie Council (APC)/Crisco National Pie Championships.**

AVON, INDIANA – Harlan Bakeries, Inc. was the proud recipient of 12 First Place Blue Ribbons at the 2007 American Pie Council/Crisco National Pie Championships, equaling the amount of first place blue ribbons won in 2006. The competition was held in conjunction with the Great American Pie Festival on April 20<sup>th</sup> at the Sheraton Safari Hotel in Orlando, Florida.

Since 1995, the APC/Crisco National Pie Championships have continued to attract increasingly stiff competition in each of the four divisions which include Amateur, Professional, Commercial & Crisco Junior Chefs. Within the commercial division, there were a total of 107 judging categories. New to this year’s competition were the Independent categories, created for commercial bakers with less than \$800,000 in annual pie sales.

Harlan entered pies in various categories for the commercial division competition and received the third largest number of first place ribbons for the second consecutive year. Of special mention are Harlan’s Blueberry Pie, which received exceptional accolades through it’s first place finish in three categories, the Strawberry Pie which finished first in two categories, and our Apple Lattice Pie which received first place in the Super Gourmet–Apple category for the second consecutive year.

Blue ribbons were awarded to Harlan as follows:

<u>Category</u>	<u>Flavor</u>	<u>Award Winning Pies</u>
Super Gourmet.....	Apple.....	Apple Lattice
Family.....	Berry.....	Mixed Berry
Family No Sugar Added.....	Blueberry.....	Blueberry
Premium.....	Blueberry.....	Blueberry
Premium No Sugar Added.....	Blueberry.....	Blueberry
Premium No Sugar Added.....	Cherry.....	Cherry
Premium No Sugar Added.....	Citrus.....	Lemon Meringue
Family.....	Coconut Cream.....	Coconut Crème
Family No Sugar Added.....	Open.....	Strawberry
Premium No Sugar Added.....	Open.....	Strawberry
Family.....	Open Cream.....	Lemon Meringue
Family.....	Peach.....	Peach

Following the Pie Championships, Harlan offered slices of our Coconut Crème and Lemon Meringue pies to approximately 3,888 visitors at the Great American Pie Festival’s annual Never Ending Pie Buffet on April 21<sup>st</sup> and 22<sup>nd</sup> in Celebration, Fla. Entertainment at this year’s festival included live jazz, juggling acts and an Iron Man Pie Making competition. Other attractions included cooking demonstrations, a pie eating contest and games for children.

For more information about the American Pie Council and the Great American Pie Festival, please contact them at (847) 371-0170, or write to them at P.O. Box 368, Lake Forest, IL 60045. You may also visit them online at [www.piecouncil.org](http://www.piecouncil.org).

Harlan Bakeries, Inc., established in 1991, produces Harlan Bigger Better Bagels® and Harlan Giant Gourmet Bagels® brands, private-label bagels, contract manufacturing, and products for in-store bakeries. Harlan now produces more than just bagels and supplies our customers with pies (meringue, crème, fruit and specialty); cakes; cookies; muffins; and breads. HBI operates six production facilities, including its 300,000+ square foot facility and corporate office in Avon, Ind. Other production facilities are located in Indianapolis, Ind., Denver, Col.; Hope, Ark.; Wichita, Kan.; and Kentville, Nova Scotia, Canada.

**For Customer and Broker information, please contact Joseph E. Latouf, Executive Vice-President of Sales and Marketing at [jlatouf@harlanbakeries.com](mailto:jlatouf@harlanbakeries.com) or send correspondence to the address below:**

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