



Dunkin' Brands, Inc., Awards Top Honors to Avon Company

Harlan Bakeries Named 2010 Supplier of the Year at Annual Dunkin' Brands Franchisee & Enterprise Awards

CANTON, Mass. (March 10, 2011) -- Dunkin' Brands, Inc., the parent company of Dunkin' Donuts and Baskin-Robbins, recently named **Harlan Bakeries** of Avon, Ind., the **2010 Supplier of the Year**, one of the company's highest distinctions.

The Supplier of the Year Award is presented to a vendor that adds significant value through cost savings, innovative process engineering, product quality, service enhancements or incremental sales.

Harlan Bakeries became a supplier for the Dunkin' Donuts Bagel Twist category in 2010. The bakery company worked with the culinary and commercialization teams at Dunkin' Donuts on this new variety of bagels, which drove a significant increase in the brand's overall bagel category sales.

"Harlan Bakeries has been a great partner and asset to the Dunkin' Donuts brand," said Nigel Travis, Dunkin' Brands CEO and Dunkin' Donuts President. "They consistently delivered excellence against condensed timelines and escalated volumes, contributing greatly to our bagel success last year. We're pleased to honor them for representing the very best of the Dunkin' Brands system."

Harlan Bakeries received their award at the Dunkin' Brands Franchisee & Enterprise Awards event on March 1 at the John F. Kennedy Presidential Library and Museum in Boston, Mass.

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About Dunkin' Brands, Inc.

With 16,193 points of distribution in 52 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2010, Dunkin' Brands' nearly 100 percent franchised business model included 9,760 Dunkin' Donuts restaurants and 6,433 Baskin-Robbins restaurants, and the Company had system-wide sales of approximately \$7.7 billion. Dunkin' Brands, Inc. is headquartered in Canton, Mass. For more information, visit www.DunkinBrands.com.

About Harlan Bakeries

Harlan Bakeries, LLC is an international wholesale supplier and distributor of products for in-store bakeries and private label baked goods. Headquartered in Indianapolis, Harlan Bakeries was founded in 1991 by brothers Hugh and Doug Harlan. Harlan's product line includes bagels, pies (meringue, crème,

fruit and specialty), cakes, breads, granola and custom dry bakery mixes.) For more information, visit www.harlanbakeries.com.

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